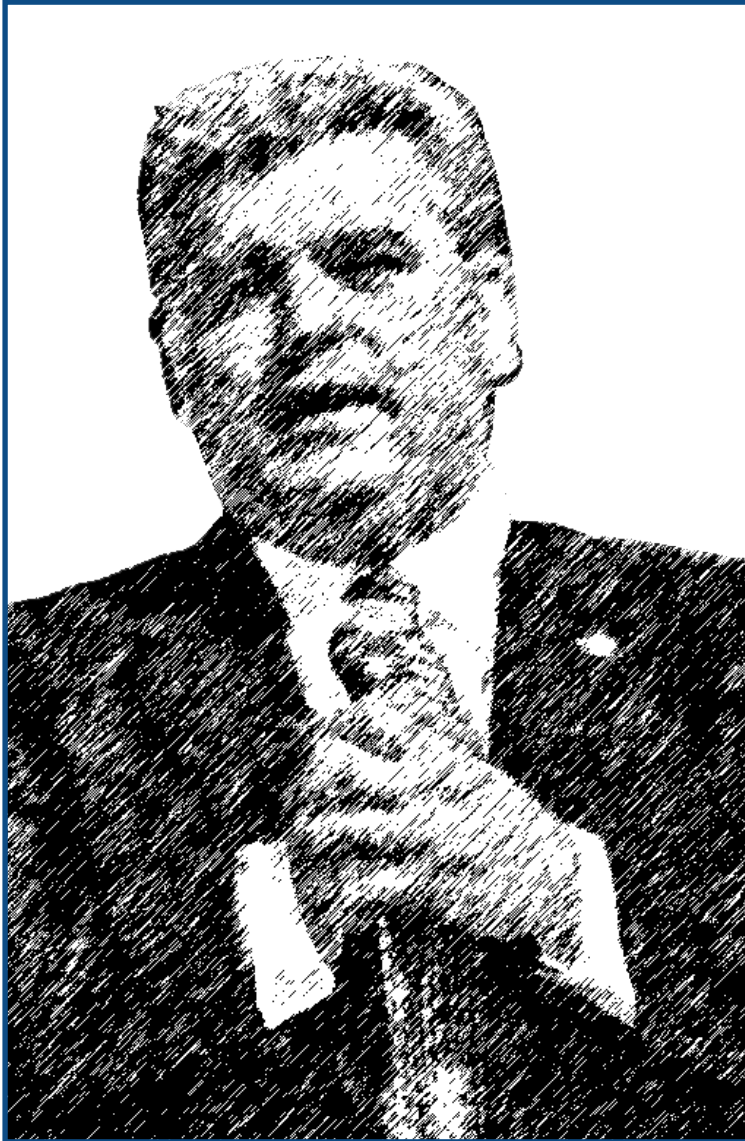




# THE KEYSTONE KIWANIAN

VOLUME 5 • No. 4 • UNITING MEMBERS OF THE PENNSYLVANIA DISTRICT OF KIWANIS INTERNATIONAL • JULY / AUGUST 2010



## Kiwanis International President Palazzolo Interview in Lancaster

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AMISH COUNTRY  
BUILDING KIWANIS  
LANCASTER 2010

CENTERFOLD

THOUGHTS FROM THE KIWANIS INTERNATIONAL PRESIDENT • PENNSYLVANIA DISTRICT GOVERNOR INTERVIEW

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## THE KEYSTONE KIWANIAN

Editor **Charles de Bourbon**

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P.O. Box 293, Delaware Water Gap, PA 18327 • 570 460 6370  
[www.kiwanissbg.org](http://www.kiwanissbg.org)

E-mail: [Keystone@pakiwanis.org](mailto:Keystone@pakiwanis.org)

Pennsylvania District Office of Kiwanis International  
2793 Old Post Road, Ste. 12 Harrisburg PA 17110  
717-540-9300  
FAX: 717-540-1018

**Ethan McBeth** - Governor  
**Kevin E. Thomas** - Executive Director  
**John Burke** - Immediate Past Gov.  
**Susan Grab** - Governor-Elect

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# KIWANIS INTERNATIONAL PRESIDENT SPEAKS ABOUT LIFE, CAREER, AND THE KIWANIS HE'LL LEAVE BEHIND.

PAUL PALAZZOLO  
KIWANIS INTERNATIONAL PRESIDENT



## *Interview with Kiwanis International President at the District Convention, Lancaster, Pennsylvania.*

### **YOUR NAME AND POSITION IS?**

Paul Palazzolo, Kiwanis International President.

### **WHERE DID YOU GROW UP?**

I grew up, born and raised in Springfield Illinois.

### **HOW LONG HAVE YOU BEEN IN KIWANIS.**

I joined Kiwanis in 1984 August and it was right out of high school. About two months after my high school graduation.

### **SO HOW LONG HAVE YOU BEEN ASSOCIATED WITH KIWANIS?**

Well since, August, 1984, and I was in Key Club prior to that from freshman year, 1980, right up to spring 1984.

### **OF COURSE YOU WENT THROUGH THE RANKS TO BECOME KIWANIS INTERNATIONAL PRESIDENT.**

Sure, I served as club Secretary. They made me club Secretary right after I joined in 1984. Served as Secretary in 1984-85, 1985-86. I went away to college for two years, I was in a junior college while I was in Springfield, attended the University of Illinois for two years, got my finance degree from U of I, Champaign-Urbana, returned home, got back into the Kiwanis swing of things, served as a Lieutenant Governor 88-89, President of my club in 91-92, District Secretary 1990-91 before I was club President, and ran for District Treasurer in 92-93, and Governor of our District in 94-95 at 28 years old. I've been told by Kiwanis International I am probably the youngest Kiwanis District Governor in the history of the organization at 28 years old, and Governor Elect at 27. And I've enjoyed some time on some international committees, then ran for the Kiwanis International Board in 2004.

### **AND WHEN DID YOU RUN TO BE PRESIDENT?**

I was elected to be International President in Nashville Tennessee in June of 2009.

### **WHY?**

Why? I love this organization because of what it did for me when I was in Key Club and because of the experiences I had by virtue of being sponsored by Kiwanis. When I was a Key Club senior in high school, I was Key Club District Governor and I had a chance to learn so many leadership skills and see how Kiwanians make time to make a difference in the investment of their time with young people, and I met so many friends and enjoyed the service element of what we did in Key Club, that I didn't want to lose track of that. I wanted that fun of service and leadership learning to continue and so when they asked me, and my Kiwanis club to join, two months after my high school graduation, I said yes. As I was getting involved I saw that perhaps I'd be able to make a bit of impact by perhaps being an ex-

*(Continued on Page 5)*



## District Governor Ethan McBeth *Farewell Address*

**I**t has been a pleasure to serve the Pennsylvania District this year. I believe we have the greatest District in all of Kiwanis International.

While we have about five weeks to go and a lot to do, we can proudly say that our District has truly “Made Time to Make a Difference” thus far in Pennsylvania and will continue to do so.

There are three main areas where we have been making a difference.

**1. Growth** - We have made a difference in the growth of our District by starting off the year in October with the organization of the Kiwanis Club of Big Spring, Newville, PA. Then we added Washington Crossing/ Yardley, and Lancaster Area. We have Kiwanians working on making a difference to bring new clubs in other communities before the end of this Kiwanis year. We've added over 450 new members to help make a difference in many of our communities. If our District is to continue to make a difference we must, and I say must, continue to grow our clubs and share Kiwanis in communities where there is no clubs. At this convention we have had 32 Kiwanians sign the pledge card to bring at least one more member into Kiwanis before September 30<sup>th</sup>. Thank you for wanting to make a difference.

**2. Service Leadership programs** - We have made a difference by sponsoring new Service Leadership programs such as one of our newer Kiwanis Clubs, Punxsutawney, who sponsored a new Key Club in their high school. Kutztown University Circle K will be chartered in September and sponsored by the Kiwanis Club of Boyertown. Another newer club, Manheim Area, this year started the Bug program in one school and this fall will expand into other schools within their School District. This past April, I had the privilege of attending a Key Club meeting in the Pine Grove State Penitentiary for Juveniles, the only one of its kind in all of Key Club International, which has over 32 members and is making a Difference inside as well as outside the penitentiary. Thanks to the Kiwanis Club of Indiana for wanting to Make a Difference in the lives of these young men.

**3. Service** - We are making a difference thru service.

The Kiwanis Club of Lansdale providing school supplies for needy children.

The Kiwanis Club of Mill Hall helped mulch the playground and handed out books to children.

The Kiwanis Club of Dillsburg collected diapers and wipes for the youngest children in their community. These are just a few examples of how we made a difference so far this Kiwanis year.

As I did last year at the convention and throughout this past year when I had to give a speech I always closed with the legend of the Starfish and tonight is no exception.

### **The Starfish**

*There was a young man walking down a deserted beach just before dawn. In the distance he saw a frail old man. As he approached the old man, he saw him picking up stranded starfish and throwing them back into the sea. The young man gazed in wonder as the old man again and again threw the small starfish from the sand to the water.*

*He asked, “Old man, why do you spend so much energy doing what seems to be a waste of time.”*

*The old man explained that the stranded starfish would die if left in the morning sun.*

*“But there must be thousands of beaches and millions of starfish!” exclaimed the young man. “How can you make any difference?”*

*The old man looked at the small starfish in his hand and as he threw it to the safety of the sea, he said, “It makes a difference to this one!”.*

*-Author unknown*

While the theme may change this coming year we will still need to continue to make a difference by sharing and growing our Kiwanis story. Thanks again for permitting me to lead the great Pennsylvania District of Kiwanis International this year.

Susan, Doris and I wish you and John a successful and memorable year.

Thank you.  
Ethan



## Palazzolo in Lancaster

(Continued from Page 3)

ample to other individuals around the world. You know in spite of ones age one can still be involved in Kiwanis and hopefully serving as International President this year at age 43, until my birthday in June 44 now . . . If someone can look at me and say hey if this guy at 43, 44 years old can be International President, with a family, and a full time job, maybe I have time as young person to be an active member of my club. So hopefully I have tried to be an example for young people and potential members of Kiwanis. Really, age doesn't keep you from getting involved and being a positive impact through Kiwanis. Also perhaps I'm an example to a lot of young people that are here as former sponsored program members, Key Clubbers, Circle K'ers, that this is the place to stay. You know while I have an impact opportunity, with these young people, that are here in Key Club at this convention and Circle K, and I got a chance to interact with young people all over the world in our Kiwanis organization with Key Club and Circle K that hopefully they'll look at me and say, hey this guy stayed with the Kiwanis family, I can too. So hopefully I have done two things while being Kiwanis International President this year.

### **DID YOU SET AN AGENDA BEFORE YOU BECAME INTERNATIONAL PRESIDENT?**

We did. We set an agenda for a couple of things. We wanted to grow the organization in existing clubs for service. And we wanted to grow the organization by building new Kiwanis Clubs, and we wanted to grow the organization by fulfilling our responsibilities of sponsorship to our Kiwanis family clubs. We grow it that way by showing these young people that we care about them, we invest in their future through our sponsorship of Key Clubs, Circle K, Builders, and K-Kids and we want

them to stay with the family and join Kiwanis when the time is right for them as adults.

### **DURING YOUR ADDRESS TO THE DELEGATES, YOU SPOKE FIVE ELEMENTS OF SUCCESS.**

#### **CAN YOU GO THROUGH THEM REAL QUICK?**

Sure, I'll be happy to.

Successful Kiwanis Clubs around the world, you can usually find five characteristics that are part of what they do.

First of all there is relevance service, making a positive impact through relevant service in their community.

The second characteristic you find in successful clubs is fun and fellowship amongst the members.

The third is development, making sure that the club invests in the leadership training efforts of their new officers by sending them to the Kiwanis International Conventions, and the District Conventions for Kiwanis.

The fourth is notoriety in the community. Making sure that the Kiwanis Club proclaims its presence in the community to those who are able to help them make an influence or impact.

And fifth is the support of our sponsored youth. Make sure that that club fulfills its responsibilities of sponsorship.

That's how



President Paul Palazzolo and Pennsylvania District Executive Director Kevin Thomas discuss procedural notes in Lancaster.

a Kiwanis Club is really successful. And in successful clubs around the world you'll often find those same five characteristics. Notice that it didn't have anything to do about how many meetings held, notice it didn't have anything to do on how the meeting was held . . . its about service, fellowship, notoriety, development of leadership in the club, and responsibility of sponsorship.

### **WITH THAT PHILOSOPHY AND WITH YOUR AGENDA, DO YOU FEEL YOU ATTAINED ALL YOUR GOALS?**

We still got a lot of work to do. Here we are on August 27<sup>th</sup> I believe, and I've got still, in office, about a month and four days to continue



President Palazzolo addresses Kiwanis members at the Lancaster Convention banquet.

## Palazzolo in Lancaster

that. We still have a lot of work to do. We still have to build some new Kiwanis Clubs around the world. We still need existing clubs to add to their numbers. I think we've made an impact in the responsibilities of sponsorship arena. But for that snap shot that's taken on September 30th, we need to encourage Kiwanis Clubs to open their front door wide and bring people in, and we need to encourage Kiwanis Clubs to "re-member" those Kiwanians that aren't as active as they once were. We need to "re-member" to "re(dash) member" and bring those folks back home to Kiwanis. And we need to have a positive snapshot of numbers. Yeah, is it really about numbers? No, absolutely not. But what it does, is when we take that picture on September 30th, how our organization is doing, when we take our temperature . . . it has got to be a good picture. It has to be a 98.6° so that we can move forward with an attitude and a resurgence of confidence, "Hey we grew in 2009-10 and we can do it again in 2010-11!" We want to express to our worldwide leadership that the decline of membership that we have seen in recent years is not inevitable. That we can turn it around, and that's what I got 34 days to do.

**A QUESTION THAT I'D LIKE TO ASK, AND THIS IS A TOUGH ONE, CONCERNS THE PROBLEM WITH KIWANIS, PUTTING THE KIWANIS FOUNDATION ASIDE, KIWANIS AS A WHOLE BECOMING AN ORGANIZATION WITH A 501C3 DESIGNATION.**

### **WHAT'S THE PROBLEM?**

Here's what happened. The IRS is very strict in terms of a 501c3 any person involved with that 501c3 being purely, purely charitable, and not receiving any kind of benefit as a result. Unfortunately part of the benefits belonging to Kiwanis is the fellowship and friendship and the enjoyment of the experi-



**President Palazzolo cracking up holding a puppet with Ryan and Friends ventriloquist entertainer in Lancaster.**

ence of being a Kiwanian. When they (IRS) were examining our website, and examining our brochures, and examining our resource materials, we were kind of offering benefits of membership, you know we would list that, one of the benefits of being a Kiwanian. Unwittingly, we would write those things in our promotional resource materials, and that's like a red flag. Benefits of membership, that's not purely, purely charitable, there's a strict donation or any kind of involvement from a 501c3 perspective. We're a 501c4, we're not for profit. Being a 501c4, we are not tax deductible as a 501c3 for what we do in Kiwanis.

**KIWANIS IS RECOGNIZED AS BEING ONE OF THE BEST SERVICE**

**ORGANIZATIONS IN THIS COUNTRY AS WELL AS THE WORLD. EVEN OUR PRESIDENT IN ONE OF HIS CAMPAIGN SPEECHES PRAISED KIWANIS. WOULD YOU EVER CONSIDER APPROACHING SOMEONE IN THE CURRENT ADMINISTRATION IN ORDER TO PUT PRESSURE ON THE IRS?**

I don't know we would approach the administration to put pressure on the IRS, but we certainly welcome any civic governmental leaders advocacy and support of Kiwanis as a way to make a positive impact on the community. I don't know if even an influential effort from the administration would ever allow us, cause then, you know, an administration would probably decline on our



President Palazzolo speaking to Delegates in Lancaster.

### AL PRESIDENT?

It's part of our assignments. As immediate past president, we on the International Board are assigned to districts and help them through the year. And the assignments I received this year, I was very fortunate to get three very great districts. I've gotten the Ohio District, I've gotten the Pennsylvania District, and I was very lucky that I was assigned this year to be counseling my home district, Illinois-Eastern Iowa, as well. So its kind of nice after all of the intensity of travel being involved as International President, its kind of nice to get three districts that are relatively close geographically to

my home, as well as within where I live, Illinois-Eastern Iowa, being from Springfield, Illinois. So its kind of nice to still be able to make an impact on a geographically closer basis, so I was assigned to Pennsylvania, and I'm absolutely thrilled with it because I've been here before and have enjoyed the Kiwanians here in the Pennsylvania District. And also Pennsylvania has a good Kiwanis family spirit here. I mean your support of the Kiwanis family togetherness in terms of doing good things and moving forward as a team is a good example to be able to share with other districts that I work with and have worked with.

### ANY ADVICE FOR THE NEXT INTERNATIONAL PRESIDENT?

Um, just continue working on getting clubs to do the basics well. We can't forget that and you know its so easy for a club to fall out of the habit sometimes of doing the right things correctly, and those are the five things I talked about. And we

think we have given the message enough, but you know, in two or three years there are new leaders of clubs that come in and may not have heard that message. So we cannot tire of delivering that message to the Kiwanis Clubs is about being the best possible Kiwanis experience as it can be. We may have heard it over and over again because, you know, in the international level we understand what is needed to be done, but we can't assume that everyone knows what the right things are and how to do them. And so, I guess the best advice would be don't assume what you know is what everybody else is embracing. And so we got to make sure that we help clubs constantly and not just move on from what the basics are. And constantly promote the basics that help the club be the best they can be.

### WHAT ARE YOU GOING TO DO WHEN YOUR TERM IS OVER?

I've got to go back to work with my Key Club. Prior to my serving on the International Board I was actively involved with the Key Club that I was once a member of and is still sponsored by my Kiwanis Club. My wife and I enjoy the opportunity to work with the young students in Key Club so much that we would have things at our house for them. We would have leadership training efforts in our home. We would go on the board meetings at the district level. So I need to get out there with the Key Club that my Kiwanis Club sponsors again. When I was involved we had district officers from my Key Club on the Illinois-Eastern Iowa District level. We have kind of fallen out of the habit of doing those great things and so I need to kick that back into action again.

### THANK YOU SO MUCH FOR YOUR TIME.

You're quite welcome.



**WHY DID YOU COME TO PENNSYLVANIA? IS IT PART OF YOUR REQUIREMENT AS INTERNATIONAL-**



Delegates pack the house in Lancaster!

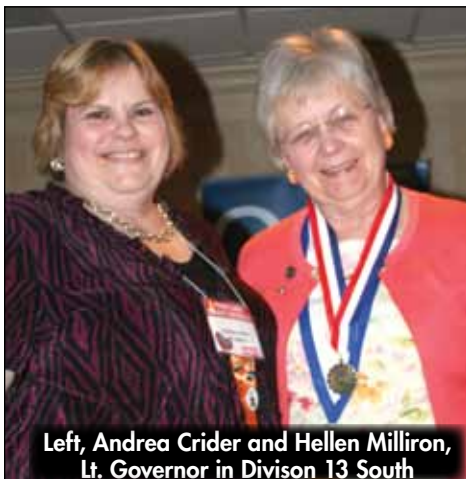


Ann Beiler, founder of an international food company, spoke of the ups and downs and perseverance that created the person we know today, the founder of the company Auntie Anne's Pretzels.

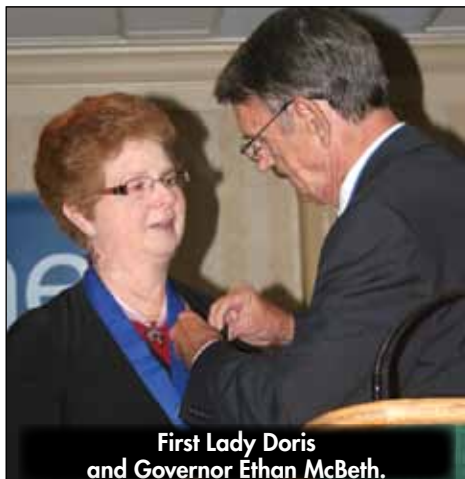
Below: Jennifer Gräb, left, spoke of the next convention in Pittsburgh and Andrea Kuda enlightened the delegates about the dynamics of Pittsburgh "speak" or better known as local colloquialisms.



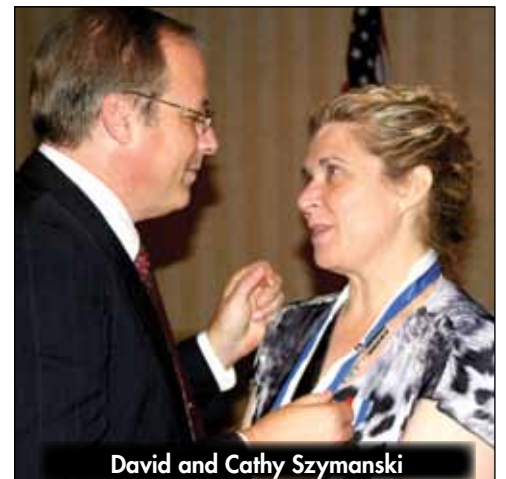
Above; Cathy Szymanski expounds on the benefits and inspiration that come from her experiences in Kiwanis. Cathy is our new Governor Elect, Pennsylvania District.



Left, Andrea Crider and Hellen Milliron, Lt. Governor in Division 13 South



First Lady Doris and Governor Ethan McBeth.



David and Cathy Szymanski



AMISH COUNTRY  
BUILDING KIWANIS  
LANCASTER 2010



Dennis and Joy Bouchard of the Kiwanis Club of Norlanc-Rheems were the winners of the Amish Quilt. Basket. From the Sales, donors, bidders, ticket purchasers, and volunteers, we raised a total of \$3,708 for the PA District Foundation



L to R: Terry Schaffer, Andrew and Kady Blass, seated-Cathy Kane, seated-Officer L.A. Gher. All were in Dutch Wonderland where these Kiwanis volunteers did a great job informing the public about child safety.

Past PA District Governor John Burke, "Ryan and Friends" ventriloquist entertainer, and Richelle Pittella, Circle-K Governor are turned into ventriloquist dummies and are hilarious.



Mike Frailey's daughter, Mike Frailey and wife Leigh enjoy the hospitality room.

Scott and Alice Arnold, new Lt. Governor Division 11 East!





## KNOW YOUR NEW DISTRICT GOVERNOR SUSAN C. GRÄB

### WHERE WERE YOU BORN?

I was born in the Cattawissa-Bloomsburg area, actually Danville, Geisinger Hospital. But I hail from the Cattawissa, which is just south of Bloomsburg.

### HOW LONG HAVE YOU BEEN A KIWANIAN?

I have been in Kiwanis, I'm starting my eighth year.

### WHAT MADE YOU DECIDE TO JOIN?

My husband (John) and I joined Kiwanis to thank Kiwanis for all the support they did for our daughter when she was in Key Club.

### WHICH KIWANIS CLUB ARE YOU AFFILIATED WITH?

I belong to the Hershey-Hummelstown Kiwanis Club in Hershey, Pa..

### OF COURSE YOU WENT THROUGH THE POSITIONS THAT LEAD YOU TO RUN FOR GOVERNOR. WHAT MADE YOU WANT TO BE PENNSYLVANIA DISTRICT GOVERNOR?

I was president of my club for two years and decided if I wanted to make a difference . . . actually it was partly my daughter (Jennifer) who said to me if I wanted to change things, I would have to get more involved. Or if I saw something I needed to change, I would need to get more involved. So, at the time we were having difficulty finding a Lieutenant Governor and I volunteered to be Lieutenant Governor.

And then at the conclusion of being Lieutenant Governor I became the President of our Hershey-Hummelstown club again. And actually Ethan McBeth came to me and asked if I would consider being Governor. I had not thought about it beforehand. It wasn't even on my radar, but I thought about it and I'm the type of person that if there is a need I feel I need to help, whenever possible, so I chose to say yes, and that was last year and I was elected Governor-Elect and here I am Governor.

### DO YOU OR DID YOU HAVE A PLAN BEFORE YOU BECAME GOVERNOR?

I don't have a personal agenda. I thought it was important to be a team decision. My Lieutenant Governor



Husband John, Governor Susan, and daughter Jennifer Gräb pose after the banquet at the Lancaster Convention.

and trustees, if I expected them to work at their hardest and at their full potential, I thought it was necessary for them to help make the decision on which way the district should be going or what the district needed. So at Bucknell we worked for two and half days to come up with the goals for the district. So they're not my goals, they are our goals. They are our district goals, but I did not come up with them on my own. And our goals are, one to support the Service Leadership Programs and build Service Leadership Programs where there aren't any, where there is a need, where there is a need by children.

And second to grow and not just grow to increase numbers but grow for service so that we can do more and more within the district. And the third goal that came out of that meeting was that we need to make sure everyone is having fun, relevant service. So that we are not

going through the motions, so we're doing good service, we're having fun doing it.

**AS GOVERNOR YOU'LL BE TRAVELING AROUND THE STATE. DO YOU SEE ANYTHING IN PENNSYLVANIA THAT SETS US APART FROM OTHER SURROUNDING STATES?**

Actually I haven't visited other states, but I had a couple of instances where people from other States have told me that . . . there was a couple this weekend, visiting from Minnesota, the wife was telling me that they have attended conferences, District Conventions in Minnesota, in that area, and there's not the . . . the spirit isn't there in Minnesota. The excitement, the camaraderie . . . she was just amazed how everyone is so energetic here in Pennsylvania, and I feel that there is an energy in Pennsylvania. I am not sure why, I think some of it has to do with Ethan McBeth and building new clubs, be-

cause that energizes other clubs and it energizes the members. I think that is one of our big pluses in Pennsylvania is that we really have a great amount of leadership and some of it has to do with our type of leadership in that we have lieutenant governors and we have trustees. We're not just relying on the lieutenant governors. But I just think it is energy we have.

**I HAVE NOTICED YOUR DAUGHTER BEING VERY ACTIVE IN KIWANIS. YOU AND YOUR DAUGHTER HAVE A VERY SPECIAL RELATIONSHIP.**

**HOW DOES YOUR FAMILY SUPPORT YOU IN KIWANIS?**

She and my husband both support me in that they always have been both encouraging. When I was approached to being Governor, that had to be kind of a family decision, because we have always worked as a family. When our daughter was in sports or in musicals at school, in



college my husband and I supported her. My husband is a member of the school board, and when he was running, both my daughter and I went out to campaign for him . . . we have always done things as a family and supporting whomever needed the help. If one of us was doing a project with a group, all three of us would do it. So becoming Governor became a family event more so than a single accomplishment for me. So I have to say our daughter and my husband both have always been so supportive and say, "Go for it." Do what you can, but do it well, and the will be they for me.

**WHAT IS THE PARAMOUNT GOAL AS GOVERNOR?**

I don't know that I have one particular goal, I have some personal goals. Aside from the district goals, I spoke about, and one of those is that

. . . beside doing the seven regional meetings this fall, and I wanted to put them all in this fall instead of splitting them between the fall and spring. Beside having the seven regional meetings, one of my goals is to visit the clubs that have been formed in the last four years, four to five years. So there haven't been that many, but the ones we have formed there are some clubs that are flourishing and doing wonderfully well, and we have some new clubs that may be struggling. So I am planning to visit all of those clubs. Like I said, there aren't that many. I am planning on visiting them to see what they are doing. If they need some help, we need to . . . as a district we need to furnish that help or that support or see what we can do to make it easier for them to thrive. The ones that are doing well, we just need to apply . . . be a cheerleader for them and make

them feel like everything is good and that they're doing what they need to do and be there for them, as well, and be a cheerleader for them. So that's one of my goals. I think there will be more that come to mind. Some of my goals just center on remembering we're all just members. I just happen to be a member that's the Governor, and focusing on what each member can do for the organization.

**YOU WILL BE WORKING WITH KEVIN. THOMAS.**

Yes.

**WHAT SUPPORT SYSTEM DO YOU SEE WITH KEVIN THOMAS ASSISTING YOU AS GOVERNOR?**

It's a wonderful support system. He has a strong, very good working knowledge of each club. I've worked with him during the past year sitting on the District Board as the Governor Elect. Any time I had a question or wasn't sure of something, his knowledge of the by-laws, his knowledge of the clubs, and the members in the clubs, is just phenomenal, and such a help. I don't feel like I am doing things alone. There is a support system, which is so much easier than if I were doing it by myself.

**WHAT ARE YOU PLANNING TO DO AFTER YOU BECOME GOVERNOR?**

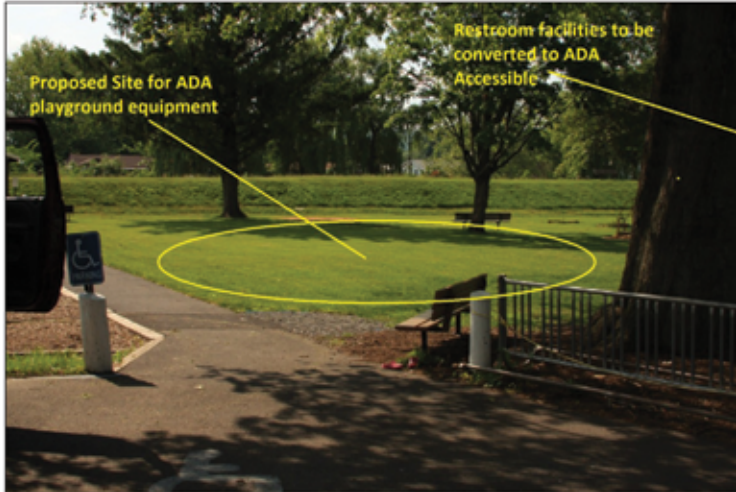
You know, I haven't even thought about that. I was sitting there tonight thinking, it was almost surreal tonight because I was sitting there tonight thinking a year ago, I was in Cathy Szymanski's position and it feels like it was just yesterday. Its just amazing that the year went by so quickly and I am hoping my year doesn't. I am hoping I can slow time down and enjoy every minute and do everything that I want to do and I know that is not always possible because life flies sometimes.

**WELL, THANK YOU SO MUCH FOR YOUR TIME.**

You're very welcome! 

# Kiwanis®

## Mill Hall, PA



*The Kiwanis Club of Mill Hall, PA is very pleased to announce that we have been accepted into the Pepsi Refresh Project Grant Program. Pepsi is giving away grant money to groups and organizations that apply and gain the most votes on their website. We are asking for your help to be awarded \$250,000.*

**WE BUILD.** The Mill Hall Kiwanis Club has been involved with the community park for many years; doing park service, installation of general playground equipment, and building a picnic pavilion. In addition to the service that we have provided, we annually hold events at the park such as our Easter Egg Hunt, Kiwanis Family Picnic, as well as benefit barbecues for organizations like the Mill Hall Pool and others. The park is also used by many community groups and is used on a daily basis by groups who will benefit from an all-inclusive facility at no charge.

We would like to continue our relationship with the community by making the park accessible according to the Americans with Disabilities Act (ADA) standards. Currently the park has facilities and equipment for baseball, soccer, swimming, and general playgrounds. It unfortunately lacks this important component in order to serve the entire community including those with disabilities. The Kiwanis Club of Mill Hall appreciates your consideration and vote.

### **PROJECT GOALS:**

- *Provide ADA (Americans with Disabilities Act) Accessibility throughout the community park.*
- *Enhance playground equipment and park facilities to be ADA Accessible*
- *Create the only up-to-date, all inclusive playground within a 30 mile radius.*
- *Improve the community with active service through our Kiwanis Club.*
- *Inform the community of continued service and dedication.*



[www.millhallkiwanis.com](http://www.millhallkiwanis.com)

8 Second Street Mill Hall, PA 17751 USA • [mhkiwanis@comcast.net](mailto:mhkiwanis@comcast.net)

(570) 660-2540 or (570) 726-3566

**VOTE once each day until September 30!**

**ONLINE:** Click on this link or type it into your web browser, then click "VOTE FOR THIS IDEA".

[www.refresheverything.com/millhallpark](http://www.refresheverything.com/millhallpark)

**TEXT MESSAGE:** Text\* 102696 to PEPSI (73774)

\*Standard Text Messaging rates may apply



From the desk of  
**KEVIN E. THOMAS**  
DISTRICT EXECUTIVE DIRECTOR  
PENNSYLVANIA

**A**s you probably know, on April 1, 2010 Kiwanis International implemented a Graduated Enrollment Fee/Schedule for new members in lieu of the “flat” fee for new members.

As you may, also, know, the District offered a bylaw amendment to establish a similar graduated District fee. That amendment was approved by the delegates at the recently completed District convention.

After the District leadership and President Paul conferred, we could see no reason to not implement the new graduated fee effective immediately. Below you will find the schedule from September, 2010 through September, 2011. This schedule is what a club in the Pennsylvania must pay to add a new member.

To summarize, the flat Kiwanis International new member of \$50.00 gone as well as is the flat \$16.00 District new member fee. It has been replaced by a graduated enrollment fee; what you pay to add a new member depends on the month the member is being added. The enrollment schedule for Pennsylvania clubs is effective immediately.

Please let me know if you have any questions about this change. While we will be sending this to club presidents and secretaries, your sharing and promotion of this change will reinforce and spread the message. Thanks for your efforts!

### **International and Pennsylvania District Graduated Enrollment Total Fee Schedule Month by month New Member Joins Club Enrollment Fee**

**September, 2010  
\$ 11.00**

**October, 2010  
\$ 92.00**

**November, 2010  
\$ 92.00**

**December, 2010  
\$ 85.00**

**January, 2011  
\$ 79.00**

**February, 2011  
\$ 68.00**

**March, 2011  
\$ 62.00**

**April, 2011  
\$ 51.00**

**May, 2011  
\$ 45.00**

**June, 2011  
\$ 34.00**

**July, 2011  
\$ 28.00**

**August, 2011  
\$ 17.00**

**September, 2011  
\$ 11.00**





# Editor's Message

**I** held off with this issue of the *Keystone Kiwanian* until the Lancaster convention was over. Interviewing the International President Paul Palazzolo and Pennsylvania Governor Susan Gräß gives us an insight into the mind-set of our leaders, who are at the highest level of leadership.

You guessed it, I like doing interviews. Although it's a bit laborious transcribing, word for word, the interviews, it is an interesting vehicle to peer at the proposed agendas for the coming year. At times a look back at the year gives us a perspective as to why some things work better, or not, than what we first imagined.

I don't like getting too philosophical when it comes to Kiwanis because we're all in this together. The art of motivation goes to those who we look up to as our leaders, because God knows my aptitude to motivate or persuade anyone is abysmal.

### **Become a reporter for the *Keystone Kiwanian*!**

Events are always welcome, but if you have an event in November and don't let me know by October it will

be too late to make it into the *Keystone Kiwanian*. It is a rarity to get a story that has all the details of an advance event. Keep in mind that the *Keystone Kiwanian* has no staff, no reporters, no wire services, and no anchor person except me, Chaz. The information and stories on these pages are provided by our membership.

If you have any comments about the *Keystone Kiwanian*, please feel free to send them to me at [keystone@pakiwanis.org](mailto:keystone@pakiwanis.org). I am trying to keep all links active in the text of this issue and future issues. If I get enough comments I will start a letters to the editor column where you can make suggestions for the *Keystone Kiwanian*, or to anyone in the Kiwanis organization.

Thank you, a reader of the *Keystone Kiwanian*, for being interested in our articles – please send the link to as many fellow Kiwanians as possible. Please print the *Kiwanian* for those who are “computer challenged,” as it is produced in a handy letter-size format. (8.5 x 11)

Hope to hear from you soon!

Charles de Bourbon, Editor



## Relief offered from the IRS to U.S. clubs who missed filing deadlines.

**U.S. DISTRICTS ONLY** - The IRS Filing Relief Voluntary Compliance Program could save your club from having to reapply for not-for-profit status, even if your club missed the Form 990 filing deadlines.

The Internal Revenue Service (IRS) has issued a one-time special relief program for small charities that have not filed a return for 2007, 2008 or 2009. These charities have until October 15, 2010 to file the necessary return in order to maintain their not-for-profit status. After October 15, 2010, the IRS will revoke the not-for-profit status of small charities that did not take advantage of the relief program. “Charities,” in this case, includes Kiwanis clubs.

The first type of relief is for organizations with less than \$25,000 in average annual receipts. These organizations can visit the IRS website ([www.IRS.gov](http://www.IRS.gov)) and complete Form 990-N. The second type of relief is a voluntary compliance program for

organizations that file Form 990-EZ. These organizations must file the delinquent returns and pay a compliance fee. Relief is not available to organizations that file Form 990 or Form 990-PF.

The IRS issued the guidance on July 26, 2010, noting, “This one-time relief benefits Form 990-N (e-Postcard) and Form 990-EZ filers only. Organizations required to file Form 990 or Form 990-PF are not eligible and are automatically revoked if they fail to file for three consecutive years.” The guidance also specifies that this one-time relief is available to organizations whose returns were due on or after May 17 and before October 15, 2010, and reiterates that nonprofits that do lose tax-exempt status must reapply if they want their exemptions restored.

### **Procedure for 2010 filing deadline?**

Start by checking the IRS list of organizations at risk of revocation [<http://www.irs.gov/charities/>

<http://www.irs.gov/charities/article/0,,id=225889,00.html>]. If you find your club on the list and its gross receipts are less than \$25,000, an officer from your club should file Form 990-N [<http://epostcard.form990.org>].

If your organization's revenues are \$25,000 or greater, determine whether your club qualifies [<http://www.irs.gov/charities/article/0,,id=184445,00.html>] to file a Form 990-EZ. If it does, follow the instructions [<http://www.irs.gov/charities/article/0,,id=225704,00.html>] to participate in the Filing Relief Voluntary Compliance Program. You will be required to pay a fee of \$100, \$200 or \$500, depending on the amount of your 2009 gross annual revenues. If your organization is required to file Form 990 or Form 990-PF and has missed the deadline for filing your 2009 return, you cannot participate in the Filing Relief Voluntary Compliance Program. You must reapply to the IRS if you wish to regain your exemption.



Hyperlinks are active here.



Hyperlinks are active here.

# Kiwanis educational opportunities come to you!

## **No time to travel to a training session? No problem.**

Webinars—quite simply, workshops delivered over the Web—are our way of meeting you where you are, with the information you asked for. Watch, learn and enhance your knowledge of Kiwanis, your district, your club and your ability to serve. View webinars live at their scheduled time or catch them later on your own schedule.

It's convenient—and free.

### ***From these webinars you will gain:***

- Insight from other experienced Kiwanis leaders and experts
- Tools that will strengthen and grow your club
- Expert advice on increasing the impact of your current projects.

Hyperlinks are active here.

**Sept. 21 at 8 p.m.**

## **Mentoring made easy - How to be an effective club counselor**

**REGISTER**

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**Sept. 22 at 3 p.m.**

## **Innovative membership initiatives**

**REGISTER**

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**Sept. 28 at 3 p.m.**

## **Reuniones efectivas de junta directiva**

**REGISTER**

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**Sept. 29 at 3 p.m.**

## **Effective board meetings**

**REGISTER**

